



MAP INC GLOBAL SPONSORSHIP PROPOSAL

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2014

SUMMARY

THE CONCERT SERIES SUMMARY

Welcome to Map Inc. Global Concert Series.

This is a interactive concert series that will feature prime recording artists from across the globe to fully engage with fans and guests at the premiere venues in Europe.

The main vision is to develop an innovative concert series that showcases the world of music and those interested to watch the artist perform live and engage in the music.

We have two events planned in Italy and request your brand to to be apart to make these events a complete success.



WHAT SPONSORSHIP PROVIDES

WHAT YOUR SPONSORSHIP PROVIDES

MAP INC GLOBAL concert series is a full production offering the best in music direct to the fans. We have selected the best music venues in Italy to provide a prime concert series easily accessible to the multitude of listeners. **Here is what your sponsorship helps us provide with this concert series:**

MAP INC GLOBAL ITEMIZED BUDGET
VENUE RENTAL FEE
VENUE INSURANCE FEE
RADIO ADVERTISING
PRINT ADVERTISING
TICKET PRINTING FEE
T SHIRTS & MERCHANDISING PRINTING FEE
SOCIAL MEDIA ADVERTISING
GRAPHIC DESIGN FEE
ARTIST FEE
DJ FEE
FILMING + PHOTOGRAPHER FEE
FLIGHTS, HOTEL + TRANSPORTATION FEES (ARTIST EXPENSES)



LOCATIONS

CONCERT LOCATIONS

MAP INC GLOBAL We have selected the best music venues worldwide to provide a prime concert series easily accessible to the multitude of listeners and fans. Our shows are also broadcast to a mass global audience through televisions, radio, and streamed via the Internet. This allow additional prime advertising sources for our sponsors.

Map Inc Global is committed in providing the access to live artist experiences across the globe.

Contact us to get a schedule of our upcoming shows in selected countries.



ARTIST BOOKING

ARTIST BOOKING

Our relationships with recording companies and entertainment brands provides us with the best rates in the industry. This allows us to secure top international tour legs and special exclusive shows that we can only share. We have shows available in Pop, Hip-Hop, Electronic, Rock, Country, International and Jazz and Multi-Music Festival formats.



Looking to book an artist for a private event? We can help.

Contact us at booking@mapincglobal.com.

BENEFITS OF SPONSORSHIP

BENEFITS OF SEMINAR SPONSORSHIP

MAP INC GLOBAL offers focused advertising opportunities and reaches out to targeted demographics creating an optimal marketing environment with no boundaries. Aligning your brand with the event is an excellent method of increasing brand awareness, obtaining new customer loyalty and providing wide exposure in both print and electronic media. **Here are the additional sponsorship benefits offered with this concert series:**

Naming rights – Provider has an opportunity to be the only Presenting Sponsor.

Networking – the opportunity to build business relationships within our active community and corporate identities through invitations to special events.

Audience Exposure – our event audience is a huge potential asset to our sponsors.

Media and Publicity Opportunities – business logos and names on promotional flyers, event program, e-cards, press releases, radio advertising & website.

Product Sampling | Demos – on site merchandising, give-aways, mailing lists etc. throughout event will be on constant display. Display opportunities for promotional material for businesses at the event will be available.



PRINT + ONLINE + RADIO ADVERTISING

**PRIME BRANDING WITH
NATIONAL RECORDING ARTISTS**

CONTEST AND GIVEAWAYS

BRAND PRODUCT SAMPLING | DEMOS

ARTIST MEET AND GREET OPPORTUNITIES



SPONSORSHIP LEVELS

EXCLUSIVE SPONSOR | \$50,000

ON SITE ACTIVITY

- ▶ Presenting Sponsor rights
 - ▶ Sponsor name included with all seminar marketing
 - ▶ One (1) interactive display booth for its sponsors to have brand ambassadors on hand to interact with seminar patrons and pass out promotional materials
 - ▶ Product sampling / promotional materials distributed
 - ▶ Ability to meet and interview artists / patrons
- ▶ 50 All Access Passes for company employees & guests

ON SITE SIGNAGE AND RECOGNITION

- ▶ Sponsor name on venue marquee as presenting sponsor
 - ▶ Logo prominently displayed on VIP stage backdrop
- ▶ Logo Displayed on special events entrance step and repeat
- ▶ Product sampling / promotional materials distributed on day of event
- ▶ Company banners displayed at event site (banners not provided)

ADVERTISING

- ▶ Identification as Presenting Sponsor with incorporation of company logo
 - ▶ Company logo volunteer t-shirts
 - ▶ Logo prevalently displayed on all advertising materials
 - ▶ Logo displayed on all pages of website
- ▶ Identification as 'presenting sponsor' in all media & print ads
- ▶ Access to participant list for direct marketing purposes



SPONSORSHIP LEVELS

DIAMOND SPONSOR | \$30,000

- › Identification as a Sponsor on all print signage
- › Identification as a Diamond Sponsor on website
- › Option to sponsor a specific area of the event (to be discussed)
- › Company logo on participant and volunteer t-shirts
- › Option to sponsor a specific area of the event (to be discussed)
- Logo prevalently displayed on all advertising materials
- › Product sampling / promotional materials displayed
- › Company banners to be displayed at event site
- › Company name mentioned on day of event PA systems
- › Discounted entries for employees & immediate family
- › 25 All Access Passes for company employees & guests

PLATNIUM SPONSOR | \$20,000

- › Identification as a Platinum Sponsor on all print signage
 - › Identification as a Sponsor on website
 - › Company logo on participant and volunteer t-shirts
 - › Company banners to be displayed at event site
- › Option to sponsor a specific area of the event (to be discussed)
 - › Logo prevalently displayed on all advertising materials
- › 3 free Interactive Workshop entries for your company internal use
- › 15 All Access Passes for company employees & guests



SPONSORSHIP LEVELS

GOLD SPONSOR | 10,000

- › Identification as a Platinum Sponsor on all print signage
- › Identification as a Sponsor on website
- › Company logo on participant and volunteer t-shirts
- › Company banners to be displayed at event site
- › 15 All Access Passes for company employees & guests

IN KIND SPONSOR |

Provides Additional In-Kind Support

Brand promotional benefits are the same as the platinum sponsor level. A 'gold' supporting sponsor provides event equal support other than in a monetary capacity. Some additional needed opportunities are listed below. If you have a service or product to offer that can directly support in some other way than listed below, we will be happy to discuss that with you.

SUPPORT OPPORTUNITIES AVAILABLE

- T-shirts and/or Screen Printing
- VIP + Participant Gift Bags & Giveaways Breakfast food & beverages
- Break promotions
- Event signage + Marketing materials
- Security



CONTACT

We thoroughly appreciate the time to present this prime branding opportunity to you and your company. If you have any ideas, questions, comments or further inquiries about Map Inc Global Concert Series, feel free to contact us using the information below.

Thanks again for your time!

Please note: **we will customize sponsorships to meet specific marketing objectives and to enhance your partnership with Map Inc Global.**

MAP INC GLOBAL

info@mapincglobal.com

MARION

CEO

803.955.7233 direct

marion@mapincglobal.com

ARTIST BOOKING

booking@mapincglobal.com

